

Vanderbilt Kennedy Center

TIPS AND RESOURCES FOR PRINTING

When should I print?

When beginning a project, it is important to think about the experience of your audience. In print, you're trying to attract audience attention long enough to get a message across.

If the same message can be conveyed to your audience through an email and all your audience uses email, you may consider that as an option. Also consider whether a pdf can be posted on a website or emailed to be downloaded.

Suggested guidelines:

- Use your best judgment and print only when necessary. This will save money and staff time.
- If your file doesn't have much color, consider printing it black and white (b&w).
- Consider printing 2 pages per sheet.
- Think about how many total copies you will need.

Once you have determined a quantity:

- If printing less than 50 copies, print in-house.
- If printing 50 to 500 color copies, consider other options such as b&w, 2 per page, or outsourcing.
- If printing more than 500 copies, see below.

Where are the in-house printers for staff?

- VAV Suite 4200
- OMC Bldg Rm 422
- Center Bldg Suite 100

Printing more than 500 copies?

It can be less expensive to outsource to a commercial printer when printing larger quantities than maintaining in-house equipment. Contact kylie.muccilli@vumc.org for assistance with press jobs. Time permitting, she can prepare the file for the printer and make sure it's done accurately.

Popular paper options:

- 20 lb = used for copier
- 32/80/100 lb gloss text = used for fliers, programs, brochures, 2-sided printing with minimal show through
- 65 lb cover = used for postcards or report covers
- 80 lb cover = used for cardstock
- 100 lb cover = used for flat cards or invitations
- We stock white paper at the Center Bldg for printing items on thicker paper like certificates. If you need a heavier paper you will need to outsource.

Possible vendors for outsourcing

- **FedEx Office - West End Avenue Location**
615-327-2120
Email: usa0511@fedex.com
- **Robert J Young**
Email: connor.collins@rjyoung.com
Payment is direct charge via Workday ID (not PO)
- **Sir Speedy Printing** (2400 Felts Ave)
615-832-9511
Email: risa@sirspeedymusiccity.com

How do I pay for outsourcing?

- Find an approved supplier that such as those above.
- Get a price quote from them on company letterhead. Mention it is a VUMC order in case of a discount.
- Get approval from your supervisor to place an order.
- Once approval has been granted, determine which WD ID (CC,GF,GR,PG,PJ) is appropriate to charge.
- Have someone submit a requisition in Workday (unless it is an RJY order).
VKC staff contact = deborah.bowie@vumc.org
TRIAD contact = mary.dangerfield@vumc.org
- Email the contact in your department the following and attach the price quote:
Requestor's name, phone, and location
Supply source (Ex. FedEx Office on West End)
Item name
Quote number
Quantity
Cost
Project name/Workday ID (if known)
Business purpose
- If delivery is directly to your address, provide a copy of the receipt or packing slip to the person who submitted the request into WorkDay. It is needed for receiving.

VKC Graphic Services (Core A)

Offers graphic design, assistance in printing larger quantities, and ordering swag merchandise. Jobs are processed in the order they are received. Allow a minimum of 2 weeks turnaround for all requests. A due date will be set at the start of the job. Contact kylie.muccilli@vumc.org.

